

**EEO PUBLIC FILE REPORT
FOR STATION WRR (FM)
DALLAS, TEXAS
2019-2020**

This EEO Public File Report is filled in Station WRR (FM)'s public inspection file pursuant to Section 73.2080c of the Federal Communications Commission's (FCC) rules.

During the period beginning on April 1, 2019 and ending on March 31, 2020 the station filled 1 full time vacancies: Sales Manager

The following are the recruitment sources used during the period covered in this report and the cumulative number of interviews referred by each:

City of Dallas Human Resources	68
National Association Broadcasters Foundation	10
Texas Association of Broadcasters	5
WRR-FM Website	0
Internal – WRR-FM	0
Monster.com	0
Jobs.com	0
Linkedin.com	0
ZipRecruiter.com	0

Attachment A contains the following information for each full-time vacancy:

- The recruitment source(s) used to fill the vacancy, identified by name, address, and telephone number; (see attached)
- The recruitment source that referred the hired candidate for the full-time vacancy;
- The total number of persons interviewed for the full-time vacancy; and
- The total number of interviewees referred by each recruitment source used in the connection with the vacancy

Attachment B contains a list of brief description of Supplement Recruitment Initiatives undertaken pursuant to the FCC's EEO rules during the time period covered by this report.

If your organization would like to be contacted regarding future vacancies, please contact Mike Oakes at:

Radio Station WRR(FM)
PO BOX 159001
Dallas, Texas 75315
Telephone: 214-670-8888

ATTACHMENT B

WRR/Classical 101.1

2019-2020 SUMMARY OF OUTREACH ACTIVITIES

I. Training:

- All WRR staff completed Equity Training at the Latino Cultural Center on Tuesday, February 12, 2019.
- All WRR state completed Equity training Part II on March 20, 2019 at the Latino Cultural Center.
- May 7, 2019: follow-up Equity Training session for managers at Latino Cultural Center in Dallas. Staff representatives: Mike Oakes, Nelda Russell, Amy Bishop.

II. Community Education Services

- March 2019: WRR participates in the University of North Texas Media Arts Career Kickstarter, a job fair event where UNT media arts students visit with representatives from the industry to find out about opportunities in various areas of media. Staff representative: Amy Bishop.
- March 22, 2019: WRR participates in the worldwide Bach in the Subways event, by organizing, promoting and attending a local public music event featuring the music of Johann Sebastian Bach played live by student musicians at Mockingbird Station, near the SMU campus.
- June 2019: WRR was the radio sponsor of the Van Cliburn International Junior Piano Competition by broadcasting and emceeing the finals on June 8, plus being on site at various community concerts in Dallas and Fort Worth. Staff representatives: Amy Bishop, Barry Samsula, Kimberly Jensen.

- July 4, 2019: WRR was the radio sponsor for the City of McKinney's Fourth of July celebration with a broadcast and being on site. Staff representatives: Amy Bishop, Dave Whitfield, Roberto Moya, Patricia Guajardo.
- July 24, 2019: WRR honored servicemen and women by hosting a free community concert at Dallas City Performance Hall, featuring the United States Army Field Band and Soldiers' Chorus. Staff representatives: Mike Oakes, George Landis, Amy Bishop, Barry Samsula.
- September 28, 2019: WRR took part in the Latino Cultural Center's Art Mercado event to help support local Latinx artists and artisans. Staff representative: Amy Bishop.
- December 2 – 6, 2019: Caroling in the Arts District is a free family community event organized by WRR, taking place the first week in December each year, at Dallas City Performance Hall in the Dallas Arts District, from 12noon to 1pm each weekday. Choral groups, including youth groups like the Texas Boys Choir, perform live Holiday music for those who attend, and WRR broadcasts the event live. Station staff engage with attendees. Station representatives: Barry Samsula, Amy Bishop, Mary Sefzik, George Landis, Mike Oakes.
- December 7, 2019: WRR was the radio sponsor of the City of Dallas' Christmas tree lighting and free community event at Dallas City Hall, where a host from the station emceed the event. Staff representatives: Amy Bishop, Kimberly Jensen.
- January 2020: WRR partnered with the Souper Bowl of Caring, a youth-inspired movement working across the nation to tackle hunger in their local communities. The initiative benefited the North Texas Food Bank. Staff representatives: Amy Bishop, Roberto Moya.