

**EEO PUBLIC FILE REPORT
FOR STATION WRR (FM)
DALLAS, TEXAS
2016-2017**

This EEO Public File Report is filed in Station WRR (FM)'s public inspection file pursuant to Section 73.2080© of the Federal Communications Commission's (FCC) rules.

During the period beginning on April 1, 2016 and ending on March 31, 2017 the station filled 2 full time vacancies: Production Coordinator and Marketing / Promotion Manager

The station interviewed a total of 25 people for the total of 2 full time positions available.

The following are the recruitment sources used during the period covered in this report and the cumulative number of interviewees referred by each:

City of Dallas Human Resources	21
National Association Broadcasters Foundation	0
Texas Association of Broadcasters	0
Texas Workforce Commission	0
American Broadcasting School	0
University of Texas at Arlington	0
Dallas Baptist University	0
Paul Quinn College	0
University of N. Texas at Dallas	0
Southern Methodist University	0
Texas Wesleyan University	0
Texas Christian University	0
Dallas County Community College District	0
Tarrant County Community College District	0
Urban League of Greater Dallas	0
Department of Asst. & Rehabilitative Services	0
Dallas Black Chamber of Commerce	0
Greater Dallas Asian American Chamber of Commerce	0
WRR-FM website	4
Internal – WRR-FM	0

Attachment A contains the following information for each full time vacancy:

- The recruitment source(s) used to fill the vacancy, identified by name, address, and telephone number; (see attached)
- The recruitment source that referred the hired candidate for the full-time vacancy;
- The total number of persons interviewed for the full-time vacancy; and
- The total number of interviewees referred by each recruitment source used in the connection with the vacancy

Attachment B contains a list and brief description of Supplement Recruitment Initiatives undertaken pursuant to the FCC's EEO rules during the time period covered by this report.

If your organization would like to be contacted regarding future vacancies, please contact Sarah Pruet at:

Radio Station WRR(FM)
PO Box 159001
Dallas, Texas 75315
Telephone 214-670-8888

ATTACHMENT A

Period April 1, 2016 thru March 31, 2017

Job Title:
Marketing / Promotions Manager

Referral Source(s) of Hiree:
WRR-FM Website

Date Filled: January 11, 2017

Total # of interviews for this position: 14

Name of Organization Notified of Job Vacancy	Address	Contact Person	Telephone Number	# of Interviewees Received	Did Recruitment Sources Request Notification? (Yes or No)
City of Dallas Human Resources	1500 Marilla Street Dallas, TX 75201	KeJuan Smith kejuan.smith@dallascityhall.com	214-670-3120	13	Yes
National Association Broadcasters Foundation	1771 N Street NW Washington, DC 20036	Oscar Bustillo http://broadcastcareerlink.nabef.org	866-964-2765 ext 2713	0	No
Texas Association of Broadcasters	502 E 11th Street # 200 Austin, TX 78701	Craig Bean craig@tab.org	512-322-9944	0	No
Texas Workforce Commission	2922 M L King Blvd Dallas, TX 75215	Candice Jordan www.workintexas.com	214-421-2460	0	No
American Broadcasting School	712 N. Watson Rd # 200 Arlington, TX 76019	Michelle McConnell michelle@radioschool.com	817-695-2474	0	No
University of Texas at Arlington	701 S. Nedderman Dr Arlington, TX 76019	Eunice Jamieson http://www.myinterfase.com/uta/employer	817-272-2932	0	No
Dallas Baptist University	3000 Mountain Creek Pkwy Dallas, TX 75211	Marion Hill, Dir marion@dbu.edu	214-333-5261	0	No
Paul Quinn College	3837 Simpson Stuart Dallas, TX 75216	ktompson@pcc.edu	214-379-5551	0	No
University of N. Texas at Dallas	7300 Houston School Rd. Dallas, TX 75205	patricia.quinones@unt.edu	972-338-1781	0	No
Southern Methodist University	6425 Boaz Lane Dallas, TX 75205	Latice White, Career Center whitel@smu.edu or www.smu.edu	214-768-2287	0	No
Texas Wesleyan University	1201 Wesleyan Street FTW, TX 76129	Sherri Mata, Dir Career Services smata@twes.edu	817-531-6512	0	No
Texas Christian University	2800 S. University Drive FTW, TX 76129	Laura Chaney www.myinterfase.com/tcu/employer	817-257-4141	0	No
Dallas County Community College District	NACElink Network	Warren Osby Career Servies wosby@dcccd.edu	972-238-6921	0	No
Tarrant County Community College District	NACElink Network	http://www.tccd.edu/Student_Services/Career/Job_Search.html	817-515-3592	0	No
Urban League of Greater Dallas	4315 S. Lancaster Rd Dallas, TX 75216	Felicia Brooks fbrooks@ulgdncntx.com	214-915-4669	0	No
Department of Asst. & Rehabilitative Services	6500 Greenville Ave # 250 Dallas, TX 75206	Fran Osborn Account Manager fran.osborn@dar.state.tx.us	214-378-2659	0	No
Dallas Black Chamber of Commerce	2838 M L King Blvd Dallas, TX 75215	Carmen Humble Career Services chum@dbcc.org	214-421-5200	0	No
Greater Dallas Asian American Chamber of Commerce	1171 Harry Hines Blvd Dallas, TX 75229	Hoyoung Kim Director of Development Hoyoung@gdaacc.com	972-241-8250	0	No
WRR-FM website	1516 1st Avenue Dallas, TX 75210	George Landis General Manager george.landis@dallascityhall.com	214-670-8888	1	Yes
Internal – WRR-FM	1516 1st Avenue Dallas, TX 75210	George Landis General Manager george.landis@dallascityhall.com	214-670-8888	0	No

ATTACHMENT A

Period April 1, 2016 thru March 31, 2017

Job Title:
Production Coordinator

Referral Source(s) of Hiree:
WRR-FM Website

Date Filled: November 23, 2016

Total # of interviews for this position: 11

Name of Organization Notified of Job Vacancy	Address	Contact Person	Telephone Number	# of Interviewees Received	Did Recruitment Sources Request Notification? (Yes or No)
City of Dallas Human Resources	1500 Marilla Street Dallas, TX 75201	KeJuan Smith kejuan.smith@dallascityhall.com	214-670-3120	8	Yes
National Association Broadcasters Foundation	1771 N Street NW Washington, DC 20036	Oscar Bustillo http://broadcastcareerlink.nabef.org	866-964-2765 ext 2713	0	No
Texas Association of Broadcasters	502 E 11th Street # 200 Austin, TX 78701	Craig Bean craig@tab.org	512-322-9944	0	No
Texas Workforce Commission	2922 M L King Blvd Dallas, TX 75215	Candice Jordan www.workintexas.com	214-421-2460	0	No
American Broadcasting School	712 N. Watson Rd # 200 Arlington, TX 76019	Michelle McConnell michelle@radioschool.com	817-695-2474	0	No
University of Texas at Arlington	701 S. Nedderman Dr Arlington, TX 76019	Eunice Jamieson http://www.myinterfase.com/uta/employer	817-272-2932	0	No
Dallas Baptist University	3000 Mountain Creek Pkyw Dallas, TX 75211	Marion Hill, Dir marion@dbu.edu	214-333-5261	0	No
Paul Quinn College	3837 Simpson Stuart Dallas, TX 75216	ktompson@pqc.edu	214-379-5551	0	No
University of N. Texas at Dallas	7300 Houston School Rd. Dallas, TX 75205	patricia.quinones@unt.edu	972-338-1781	0	No
Southern Methodist University	6425 Boaz Lane Dallas, TX 75205	Latice White, Career Center whitel@smu.edu or www.smu.edu	214-768-2287	0	No
Texas Wesleyan University	1201 Wesleyan Street FTW, TX 76129	Sherri Mata, Dir Career Services smata@twes.edu	817-531-6512	0	No
Texas Christian University	2800 S. University Drive FTW, TX 76129	Laura Chaney www.myinterfase.com/tcu/employer	817-257-4141	0	No
Dallas County Community College District	NACElink Network	Warren Osby Career Servies wosby@dcccd.edu	972-238-6921	0	No
Tarrant County Community College District	NACElink Network	http://www.tccd.edu/Student_Services/Career/ /Job_Search.html	817-515-3592	0	No
Urban League of Greater Dallas	4315 S. Lancaster Rd Dallas, TX 75216	Felicia Brooks fbrooks@ulgdncx.com	214-915-4669	0	No
Department of Asst. & Rehabilitative Services	6500 Greenville Ave # 250 Dallas, TX 75206	Fran Osborn Account Manager fran.osborn@dar.state.tx.us	214-378-2659	0	No
Dallas Black Chamber of Commerce	2838 M L King Blvd Dallas, TX 75215	Carmen Humble Career Services chum@dbcc.org	214-421-5200	0	No
Greater Dallas Asian American Chamber of Commerce	1171 Harry Hines Blvd Dallas, TX 75229	Hoyoung Kim Director of Development Hoyoung@gdaacc.com	972-241-8250	0	No
WRR-FM website	1516 1st Avenue Dallas, TX 75210	George Landis General Manager george.landis@dallascityhall.com	214-670-8888	3	Yes
Intenal – WRR-FM	1516 1st Avenue Dallas, TX 75210	George Landis General Manager george.landis@dallascityhall.com	214-670-8888	0	No

ATTACHMENT B

WRR/Classical 101.1

2016- 2017 SUMMARY OF OUTREACH ACTIVITIES

I. Training:

- During the month of April, 2016, all sales and production department staff members were trained in utilizing vCreative, the new production and promotion management tool.
- On November 23, 2016, production manager Dave Whitfield attended the City of Dallas training session covering a wide range of topics including City personnel policies, EEO and diversity requirements, training on maintaining a safe work environment, etc.
- On January 11, 2017, George Landis and Mike Oakes were trained in the new Nielsen PD management software by Nielsen representative Melanie Morris.
- Also on January 11, 2017, marketing and promotion manager Amy Bishop attended the City of Dallas training session covering a wide range of topics including City personnel policies, EEO and diversity requirements, training on maintaining a safe work environment, etc.

II. Community Education Services

- On May 3, 2016, general manager George Landis conducted a station tour and educational sessions for broadcast/communications students from the DFW Homeschool Association.
- On March 24, 2017, marketing and promotion manager Amy Bishop participated in the University of North Texas' 6th annual Media Kickstarter event for students majoring in broadcasting and communications. This was an opportunity for UNT students to meet with and garner advice from area broadcast professionals.