



WRR Classical 101.1 FM  
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# News Release

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## Gary Isaacs is WRR's new Local Sales Manager, William Fulton to assume Operations/Program Manager position

Greg Davis, general manager of WRR Classical 101.1 FM, is pleased to announce the appointment of two key managerial positions at Texas' only 24-hour a day classical music station.

Gary Isaacs joined the station on April 13 as the new local sales manager. For the past 15 years, he has served as the general sales manager at KZEP-FM in San Antonio. A Dallas native, he has more than 28 years of radio sales experience. Prior to San Antonio, Isaacs was the general sales manager of WHLY-FM in Orlando. He also held positions at stations in Oklahoma City and Chicago. In New York, he was vice president and Eastern manager for the Lotus Reps Corporation where he oversaw the company's largest National Sales office and assisted in station solicitations.

William Fulton assumes the role of WRR's operations/program manager beginning April 27. For the past two years, Fulton has served as the director of Arts and Cultural Programs for Mississippi Educational Broadcasting. From 1992 to 2003, he was the director of Public Radio in Mississippi (PRM), an eight-station statewide network with a classical music/news format, and the Radio Reading Service of Mississippi, a service for the blind and print-handicapped. In his 23 year broadcasting career he has produced and hosted classical music programs. Fulton also served as Administrative and Development Director of the New Orleans Opera. He has performed as a singer, actor and dancer with Mississippi Opera, Ballet Mississippi and the Hot Springs Music Festival (Arkansas). He is a producer of classical compact discs for the Naxos label and a panelist for the *Opera Quiz* that is broadcast live from the Metropolitan Opera in New York. Fulton is also a lecturer for the Metropolitan Opera Guild (New York), Hot Springs Music Festival, Wildwood Festival (Arkansas), New Orleans Opera, Mississippi Symphony Orchestra, Mississippi Opera and St. John's College in Santa Fe.

"Gary and William come to WRR with more than 50 combined years of radio experience," Davis said. "Both are exceptional professionals with distinguished expertise in their respective specializations. Gary has a terrific reputation as a general sales manager and William's extensive background in classical music and opera should have an immediate impact on WRR's programming. They are valuable additions to our management team."