



WRR Classical 101.1 FM
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News Release

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WRR welcomes AFI Dallas International Film Festival, salutes movie music this month



For the first time ever, the *American Film Institute (AFI)* takes the legendary International Film Festival out of Los Angeles...and right to Dallas!

Since much of the most-beloved major motion picture music is classically based, WRR Classical 101.1 FM is saluting *AFI Dallas* and motion pictures during March with special programming features, on-air contesting and more.

AFI Dallas opens March 22 and spans 10 days and night with nearly 200 screenings, red carpet galas, receptions and family-friendly outdoor viewings. WRR is pleased to be a media sponsor of this inaugural event.

The station's special March "movie madness" includes a great feature---***Cinematic Sounds***---airing four times a day for three weeks---March 12-April 1. *Cinematic Sounds* salutes outstanding achievements in cinema through commentary and music selections from beloved AFI-honored films, such as "Gone with the Wind" and "Star Wars." Stay tuned for *Cinematic Sounds* and you might win AFI movie tickets.

It's no secret to music fans that some of the most brilliant music of the last 50 years was written for the silver screen. In honor of AFI Dallas, WRR presents ***A Night at the Movies*** on Wednesday, March 21. This three hour-spotlight starts at 8 p.m. with DSO Principal Pops Conductor Richard Kaufmann hosting a program on the movie music phenomenon. Kaufman has devoted much of his music life conducting and supervising music for film and television productions, as well as performing film and classical music in concert halls and on recordings. He received a Grammy Award for a recording he conducted with the Nuremberg Symphony Orchestra. He has conducted for performers including John Denver, Andy Williams, Mary Martin, Nanette Fabray, Monica Mancini, Diana Krall and Art Garfunkel. As a violinist, Richard has played on numerous film and television scores including "Jaws," "Close Encounters of the Third Kind," "Saturday Night

Fever" and "Animal House," and on recordings with artists including Barbra Streisand, John Denver, Burt Bacharach and Ray Charles.

The evening continues with ***Theme and Variations*** at 9 p.m. featuring two hours of memorable music from landmark motion pictures.

Established actor Hector Garcia will provide WRR listeners with **on-the-spot AFI Dallas updates** through regular on-air reports from the film festival venues. Garcia's acting credits include being cast as a "Nine" in the first Texas Lottery Pick Three campaign and roles in "Hexed," "Serving Sara," and the recent Disney remake of "The Alamo," where he had the dubious honor of killing Davy Crockett (Billy Bob Thornton). Owner of Hector's on Henderson, Garcia serves on the board of the Dallas Convention and Visitors Bureau, the local Screen Actors Guild/American Federation of Television and Radio and the Friends of WRR.

Additionally, WRR will include updated AFI information on its Web site (wrr101.com) and will display street pole banners promoting the festival on Northwest Highway near NorthPark Center.

Grab the popcorn, dim the lights, and tune in to WRR this month for the best in movie music!