



WRR Classical 101.1 FM  
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# News Release

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## **WRR Nominated for 2004 NAB Marconi Honors**

*National Association of Broadcasters selects WRR as  
Finalist for 2004 Classical Music Station of the Year*

For the fifth time in six years, WRR Classical 101.1 FM has been named as a finalist for a prestigious Marconi Radio Award presented by the National Association of Broadcasters (NAB). A full-service trade association, the NAB promotes and protects the interests of radio and television broadcasters in Washington and around the world.

WRR, Texas' first radio station, will vie for recognition as Classical Station of the Year with KFUE in St. Louis; WCPE in Wake Forest, North Carolina; WFMR in Milwaukee; and WGMS in Washington, D.C.

Only one other Texas radio station received a Marconi nomination (Dallas' KZMP received a nomination for Spanish Station of the Year).

"Being recognized by our peers is a great honor," WRR general manager Greg Davis, said. "More importantly, it acknowledges the hard work and dedication of the entire WRR staff. The WRR staff continues to take a fresh and innovative approach to provide the highest level of professionalism and product delivery."

WRR received nominations as Classical Station of the Year in 1999, 2000, 2001 and 2003. The station also received a nomination in 1996.

Established in 1989 and named after inventor and Nobel Prize winner Guglielmo Marconi, the Marconi Awards are given annually to recognize excellence in radio by stations and on-air personalities. An independent task force comprised of general managers, program directors, regional executives, owners, consultants and former radio executives from across the country select the finalists in 22 categories.

The winners in each category will be announced October 7 at the NAB Marconi Radio Awards Dinner & Show to be held in San Diego.

WRR, owned by the City of Dallas, is Texas' first radio station and the second oldest commercially licensed station in the United States. WRR has maintained its classical format since 1948. The station broadcasts 24 hours a day from historic Fair Park in Dallas at 100,000 watts and is heard throughout North Texas. WRR also streams live audio on the Internet at [www.wrr101.com](http://www.wrr101.com).