



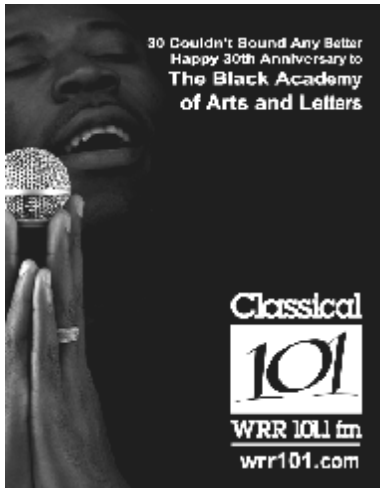
WRR Classical 101.1 FM
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News Release

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WRR receives three MarCom Creative Awards



WRR Classical 101.1 FM is the recipient of three 2006 MarCom Creative Awards from the Association of Marketing & Communication Professionals. The MarCom Creative Awards is an international competition that recognizes outstanding achievements by marketing and communication professionals.

This year's more than 5,000 entries came from corporate marketing and communications departments, advertising agencies, public relations firms, design shops, production companies and freelancers. Winners range from individual communicators to media conglomerates

and Fortune 500 companies.

WRR received a prestigious Platinum Award for a full-page advertisement the station created for the 30th Anniversary Gala program for the Texas Black Academy of Arts and Letters. Platinum winners are recognized for excellence in terms of quality, creativity and resourcefulness.



The station received a Gold Award for the October 2006 issue of its monthly publication, Overture. The honor was particularly gratifying because WRR introduced its newly revamped monthly publication in March 2006. Gold awards recognize work that exceeds the high standards of the industry norm.

WRR also received an honorable mention for a full-page ad it created for the May issue of Modern Luxury Dallas magazine. The ad



features a painting from the Kimbell Art Museum's permanent collection.

“WRR is in business of broadcasting classical music, but our entire staff consists of a team of enthusiastic, dedicated and creative individuals.” General Manager Greg Davis said. “That we are recognized by an international awards committee for our creative endeavors is a testament to the caliber of individuals at WRR.”