



For Immediate Release

Contact: Dallas Arts Gala Benefit
Phone # 214-743-2448
www.DallasArtsGala.com

Announcement Release

Star Power Coming to Dallas For Arts Gala

Dallas, July 2004 – The Dallas Arts Gala announces the fabulous star power who will participate on behalf of the arts gala to benefit various local arts groups. Destined to become widely recognized as one of the most prestigious cultural events in North Texas, the Dallas Arts Gala Benefit, scheduled for Saturday, September 18, 2004, will be an evening of spectacular music, theatre and dance entertainment that will also feature an exciting visual arts exhibition of Dallas artists.

Confirmed celebrities and artists include Erykah Badu-Neo-Soul Recording Artist; Charlie Pride-Country Western Recording Artist; Kirk Franklin-Gospel Recording Artist; Tevin Campbell-Pop Recording Artist; Bobbi Humphrey-Jazz Flutist Recording Artist; Kiki Shepherd-“Live in Hollywood, Host; Yarbrough & Peoples-R&B Recording Artist; Regina Taylor-Actress, Film/TV/Theatre; Jeannine Thames-Soprano Opera; B. J. Thomas- Pop Artist; Donnie Ray Albert-Baritone Opera; Pamela King-Mezzo Soprano Opera; Irma P. Hall-Actress, Film/TV/Theatre and Beverly Crawford-Gospel Recording Artist. The performing arts groups are New Arts Six, Anita N. Martinez Ballet Folklorico, Shakespeare Festival of Dallas, Maharlika Dance Company, Teatro Dallas, Theatre Three, Daniel DeCordoba (Spain) Dance Company, Shakespeare Midnight Echoes, Our Endeavours Theatre Collective, Dallas Black Dance Theatre, Dejely Kunda West African Dance Company, Azteca Mariachi Band, Children’s Chorus of Greater Dallas, and the 300 Voice Multi-Cultural Choir.

Curtis King, founder and president of The Black Academy of Arts and Letters, is the creator and producer of the Dallas Arts Gala Benefit. Paige Nash, Vice President, Dallas National Bank is chair of the steering committees. Legislator, State Senator Royce West and media personality, Mattie Roberts are the Honorary Chairs for the Dallas Arts Gala Benefit.

The goal of the Dallas Arts Gala Benefit is threefold: To generate revenue for various local arts organizations to help market and promote their cultural programs, showcase Dallas' rich and diverse cultural arts programs, and increase awareness of the high caliber of arts entertainment that visitors and conventioners seek when they come to Dallas.

Sponsors and Supporters: Dallas Convention & Visitors Bureau, City of Dallas Office of Cultural Affairs, Trammell S. Crowe Jr., JCPenney, American Airlines, Sewell Cadillac-SAAB-Hummer, Levenson & Brinker Public Relations, Mary Ann Thompson-Frenk (The Visual Arts Coalition of Dallas), The CenterPlate, The Mansion on Turtle Creek, Melrose Hotel, Park Cities Hilton, The Dallas Weekly, Downtown Business News WRR Radio Station, 94.5 KSOUL, 97.9 The Beat, Hattie Wayne Public Relations and M. Y. Enterprises PR.



Save this Date

Who: Dallas Arts Gala Benefit

What: Evening of Spectacular Music, Theatre & Dance

When: Saturday, September 18, 2004

4:00pm Celebrity & VIP Red Carpet Walk

5:00pm VIP Gala Pre-Performance Reception

7:30pm Gala Performance

Where: Dallas Convention Center Arena

650 South Griffin Street

Tickets available at:

Ticketmaster 214-373-8000 and TBAAL Box Office 214-743-2400

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Dallas Arts Gala Office 214-743-2448

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